

# Art Almanac



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## NotFair 2016: Sign O' the Times

28 July 2016 | Art Almanac



Following the cancellation of the Melbourne Art Fair (MAF), 'NotFair 2016' is forging full steam ahead with 'Sign O' the Times'.

'NotFair' was launched in 2010 as a satellite art fair to MAF – the biennial showcase of contemporary art from across the Asia Pacific region. The fair has a unique alternative approach to the commercial art fair model with its commitment to showcasing independent artists. Through this platform, founding artists Sam Leach and Tony Lloyd, and curator and writer Ashley Crawford have helped launch the profiles of many 'NotFair' artists.

“The concept is simple,” says the organisation’s Chairman Paul Guest, “instead of confining emerging artists in miniscule booths for commercial galleries, NotFair is a large-scale art fair that is curated, and that furnishes an outlet for artists that are not represented.”

A full program of events during Melbourne Art Week will compliment this year’s showcase of artists including; Jasmine Targett, Steven Rhall, Anna Madeleine, Michael Candy, Natalie Ryan, Jason Wing and others. Some activities include gallery and studio tours, panel discussions, and a speed-dating party to facilitate connections between artists’ and writers.

A special multiple-edition commissioned artwork, ‘NotFair Editions’, will be launched and the \$10,000 Arkley Award will go to an artist whose artwork is considered outstanding.

## **NotFair 2016**

**16 to 21 August, 2016**

Melbourne

Michael Candy, *Digital Empathy Device*, 2016, IED Detonation system, RSS feed monitoring Arduino, Liveaump, video, chrome-plated fiberglass, hacked cellular phones, relays, transformers, wireless router, buck converters, motors, syringes and tubing, dimensions variable  
Courtesy the artist

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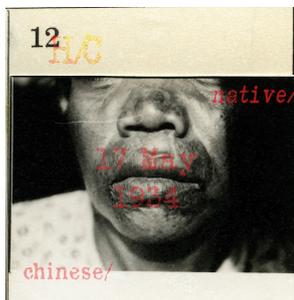
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